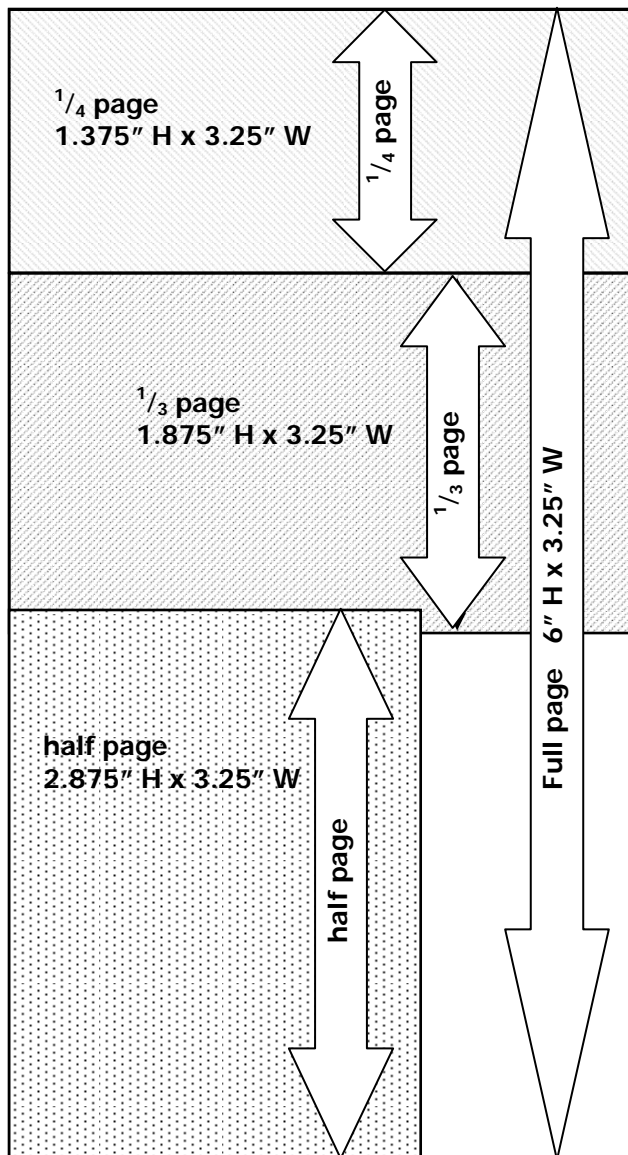


# Lures & Tours Listing Agreement

I have the authority to execute this Listing Agreement on behalf of the named company (hereinafter "Client") and, with my signature hereon, I authorize Lures & Tours, for and on behalf of the Client, to publish advertising and/or a directory listing under the terms outlined below:

1. The Client acknowledges that any changes in the listing or any cancellations must be made in writing and no changes in orders or cancellations may be considered executed unless acknowledged in writing by Lures & Tours.
2. In the event of errors in or omissions of any listing(s), Lures & Tours' liability shall not exceed the value of the listing charges.
3. Original artwork including logos and ads created by Lures & Tours remain the property of Lures & Tours and may not be used for other purposes without the consent of Lures & Tours or payment of an artwork service fee.
4. The Client agrees to reimburse Lures & Tours for its fees and costs in collecting any unpaid charge or portion.
5. The Client agrees that any published listings may, at Lures & Tours' option, be included in all media, whether now in existence or hereafter developed, in which the issue containing the listing is published, reproduced, distributed, displayed, performed, or transmitted, in whole or in part.
6. Listing rates are not contingent on Lures & Tours reaching any circulation or readership level that may be represented in Lures and Tours marketing materials.
7. This Agreement shall be governed by the laws of the Province of Ontario.



## Preparing Submitted Artwork

*Please do not include a black border box or frame. For uniformity, one will be created when the ad is placed. Colour ads submitted ready to print may include a coloured border frame as part of the final image.*

**Artwork File specifications:** Acceptable formats are TIFF, PSD, PDF or EPS at 300 dpi resolution.

*Avoid sending JPEG files for ads unless your image is primarily a photo and not primarily text.*

*B&W ads should be saved in greyscale. Colour ads should be saved as CMYK, not RGB. Flatten any layers or rasterise fonts to preserve the look of your artwork.*

PLEASE FEEL FREE TO CONTACT US  
FOR ASSISTANCE ON PREPARING YOUR AD

**Sales: Rosa Sharpe**

**905-251-5624**

rosa@luresandtours.com

**Graphics & Web Admin: Charlie Ross**

**905-251-5623**

charlie@luresandtours.com

**General inquiries:**

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Tel: 705-738-5757 Fax: 705-738-3535

**Web site: [www.luresandtours.com](http://www.luresandtours.com)**

Mailing address:

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